

SUMMARY

A freelance designer in Portland, OR with four years working experience in web design and development

- Expertise in producing design concepts for web
- Expertise in developing sites in Flash and HTML/CSS
- Trained in search engine optimization
- Strong project management skills and attention to detail
- Experience in Photoshop, Flash, InDesign, and Illustrator

PROJECT HIGHLIGHTS

Nike 6.0 Site and Newsletters

I contributed to Nike 6.0 web projects for over two years. I assisted with three launches and completed regular site maintenance, such as designing home and product touts. I designed and coded many of the Nike 6.0 email newsletters. In addition, I helped produce several site features that promoted shoe releases. I enjoyed working with team members to create unique and compelling online representations of the brand.

Dreamlife Site

In Spring 2008, I completed the design and wrote the HTML and CSS for the Dreamlife site. During the development phase, I set up several CMS tools, including a custom Wordpress blog and SlideShow Pro Director. I coordinated with the art director and project manager to create a site that met the client's needs.

Granger Smith Site

While freelancing in 2005, I designed and developed a site for singer/songwriter Granger Smith. The site integrated an mp3 player, photo gallery, blog, and storefront for merchandise. I maintained and revised the site until January 2009 when Granger signed with a distribution company. I am so glad to have contributed to Granger's success.

WORK HISTORY

Freelance Web Designer, 4/2009 – Present
Portland, OR

Interactive Designer, 8/2006 – 4/2009
Nemo, Portland, OR

Web Designer, 2/2006 – 7/2006
Nike (contract job through Aquent), Beaverton, OR

Freelance Web Designer, 2/2005 – 2/2006
Nashville, TN and Portland, OR

Graphic Design Intern, 11/2004 – 1/2005
Rich Image, Nashville, TN

EDUCATION

James Madison University, Harrisonburg, VA

Bachelor of Arts, May 2004
Media Arts & Design and English Double Major with Interactive Media Concentration
3.8 Cumulative GPA